

# CHSEF Banner Sponsorship Program



The CHSEF Banner Sponsorship Program offers you an opportunity to advertise your business and the products & services you provide, displayed on a large format full color banner. We have three locations at CHS where your banner can be installed.

- The Baseball/Softball field on the Winchester Road/State Hwy 79 fence line which generates over 80,000 daily visual impressions, 365 days per year (according to California Department of Transportation). A similar sized billboard posted along State Hwy 79 would cost over \$25,000 per year, making the CHSEF banners extremely cost effective for your business.
- The CHS Stadium and CHS Gymnasium which generates over 50,000 visual impressions collectively from CHS Students, Athletes, and parents/relatives from in and out of the Temecula area who attend various major events throughout the school year.

The banner is posted for 12 consecutive months, professionally produced using a high-resolution digital printing process and installed to ensure they are displayed safely and securely.

## Banner Locations and Costs

### Winchester Fence Banners

5' x 8' Banner @ \$800.00/yr  
5' x 10' Banner @ \$1500.00/yr  
5' x 15' Banner @ \$1800.00/yr  
10' x 10' Banner @ \$3000.00/yr  
15' x 15' Banner @ \$4100.00/yr

### Gym Banners

5' x 8' Banner @ \$400.00/yr  
5' x 10' Banner @ \$550.00/yr  
5' x 15' Banner @ \$750.00/yr

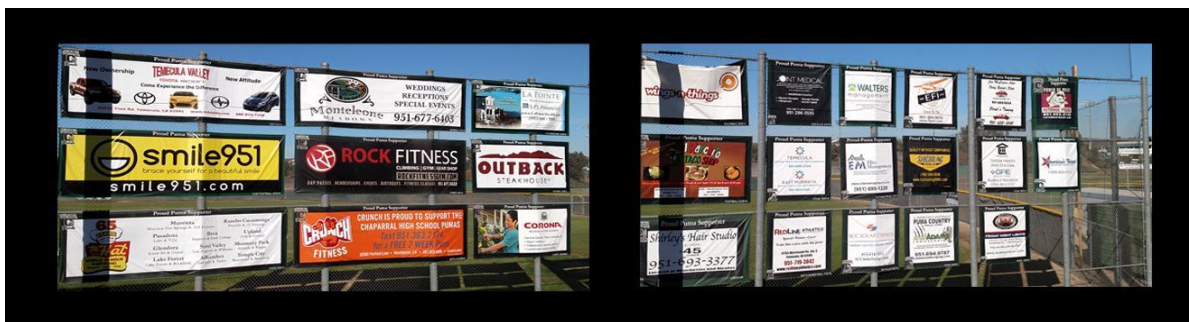
### Stadium Banners

5' x 5' Banner @ \$500.00/yr  
5' x 10' Banner @ \$750.00/yr  
5' x 15' Banner @ \$1000.00/yr

The funds from sponsorships are Tax Deductible Donations and are used towards Student Scholarships, Team Game Transportation, Uniform Upgrades, Training Expenses/Equipment, Special School Projects and MORE!

The banner designs incorporate a border which illustrates the school colors and displays the school's logo along with the text "PROUD PUMA SUPPORTER" which promotes a relationship between your company and the school. All of these details are established to see an increase of exposure & sales to your business by utilizing the CHSEF Banner Sponsorship Program as an advertising medium to promote your business!





The CHSEF Banner Sponsorship Program is managed by Chaparral High School Education Foundation. If you have any questions or would like more info, please email the CHSEF Board at [chsefboard@gmail.com](mailto:chsefboard@gmail.com).

\*Temecula Valley Unified School District neither endorses nor sponsors the CHSEF Banner Program, CHSEF organization or activity represented in this document.

### **Terms & Conditions**

1. Banners are to be displayed on either the Fence Line along Winchester Blvd/Hwy 79 (which generates over 80,000 visual impressions per day, 365 Days per Year [per CALTRANS 2017 Report]), CHS Gym or the CHS Stadium.
2. All payments must be paid directly to CHSEF. Payments made by Credit Card will be charged a transaction fee. Full payment must be received prior to production and installation of banners. Sponsor payments will be made directly to Chaparral High School Education Foundation (CHSEF). The proceeds will be transferred to each Club's PSG/ASB account. **All donations to the CHSEF Banner Sponsor Program are final and no refunds will be given.**
3. All orders require approval from CHS Administration prior to printing and hanging of banner.
4. All orders require a fully complete Banner Sponsorship Order Form.
5. Banners will be displayed for 12 months following receipt of payment and either renewed or removed at the end of 12 months of installation.
6. Sponsorship fees includes production, installation and removal of banner. All banners must be produced by an Approved CHSEF Vendor who complies with approved production specification requirements. All banners will be professionally installed and removed by the approved CHSEF vendor only. Sponsors are not allowed to provide their own banner for installation.
7. CHSEF or the Vendor who prints and installs the banner is not responsible for any damage to the banner that was not result of manufacturer defects in printing or installation. Any form of theft, vandalism and or natural acts of weather that makes the banner unusable will be taken down and the sponsor will be charged for reprinting and installation of a new banner at cost. Banners that are deemed unusable will be re-printed and re-installed within 14 days after sponsor makes payment to CHSEF for the cost of the new banner. 14 days may be delayed in re-displaying after such rare occurrences such as extreme weather or construction that does not allow the vendor access. CHSEF assumes no responsibility for banners that are not displayed due to these issues.
8. The location of banners are solely up to CHSEF. Sponsors may request locations and may incur additional fees. If sponsor does wish to move a banner, sponsors will be responsible for all fees associated with the moving process. CHSEF retains the right to move any banner to a new location at any time, sponsors will not be charged for a move made by CHSEF.
9. All artwork and requests are to be sent to [chsefboard@gmail.com](mailto:chsefboard@gmail.com). If artwork is needed, CHSEF will assist sponsor in creating banner for an additional nominal fee of \$35/hour. Some restrictions may apply. All banners will have CHSEF border. A computer generated layout will be provided to the sponsor for final approval prior to production of banner. Sponsors must sign off on final artwork before production.
10. CHSEF reserves the right to refuse any business or sponsor seeking a banner that does not conform to TVUSD guidelines regarding appropriate content and/or verbiage at a school site. This includes unacceptable names of businesses and/or business practices.

# CHSEF Banner Sponsorship Order Form

This agreement is between \_\_\_\_\_ (Sponsor) and Chaparral High School Education Foundation (CHSEF) confirming that CHSEF will install a banner on the CHS Campus under the terms and conditions of this agreement with Sponsor's artwork for a duration of twelve (12) months for a donation amount of \$\_\_\_\_\_.

Sponsor/Business Name: \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone \_\_\_\_\_

Website Address \_\_\_\_\_

Banner Details:

Banner Location: \_\_\_\_\_ Banner Size: \_\_\_\_\_

Donation Amount: \_\_\_\_\_ ☐ Check \_\_\_\_\_ ☐ CC Phone Number to Call \_\_\_\_\_

☐ Artwork will be emailed to [chsefboard@gmail.com](mailto:chsefboard@gmail.com) ☐ Assistance with artwork required at \$35/hour

By signing below you have read and are agreeing to the terms and conditions listed above:

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

Organization Sponsored: \_\_\_\_\_

Sold By \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

PSG Contact (Treasurer/Fundraising) \_\_\_\_\_

\_\_\_\_\_  
CHSEF Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
CHS Principal Signature

\_\_\_\_\_  
Date

Check Received Date \_\_\_\_\_ Funds Deposited Date \_\_\_\_\_ PSG Paid Date \_\_\_\_\_

Banner Artwork Approved Date: \_\_\_\_\_ Banner Sent for Production: \_\_\_\_\_

Banner Install Date: \_\_\_\_\_ Banner Renewal Date: \_\_\_\_\_